



SPONSORSHIP OPPORTUNITIES

Digital Alberta is proud to announce the first instalment of the Alberta Games Series, happening December 15 – 16, 2022 in Calgary, Alberta.

The Alberta Games Series is a cross-province event from regional ecosystem partners such as: Calgary Economic Development, Edmonton Screen Industries, and Calgary Game Developers Association. A second instalment will be hosted in Edmonton in 2023.

This in-person event is designed to bring together all levels of our industry for two days of programming and networking. Featuring international and Canadian speakers, breakout sessions, and of course, a party!



Presenting

1 Available

Featured logo on event screens

Speaker Opportunity during welcome (Day 1)

"Presented By" on Marketing

Social post announcement

2 event tickets

Banner presence both days

Blog and social post following the event

First right of refusal to sponsor subsequent events

\$10,000



Silver

2 Available

Medium logo on event screens

1 minute ad placement during speaker introduction

Social post announcement

1 event ticket

Banner presence both days

Blog and social post following the event

First right of refusal to sponsor subsequent events

\$5,000



Bronze

3 Available

Small logo on event screens

1 minute ad placement during speaker introduction

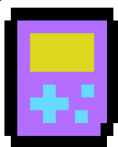
Social post announcement

1 event ticket

Banner presence day 2

First right of refusal to sponsor subsequent events

\$2,000



Indie

1 Available

Be recognized as an ecosystem builder by supporting Indie Studios.

Large Screen logo alongside presenting sponsor day 2

Medium logo on event screens day 1

Speaker Opportunity during welcome (Day 2)

Logo on social media indie ticket give away

1 event ticket

Banner presence both days

\$7,500



Happy Hour

1 Available

Treat attendees to a drink on you! A surefire way to make you the most popular group in the room.

Medium logo on event screens

2 minute video placement before Happy Hour

Social post announcement

1 event ticket

Large logo presence on screens during Happy Hour

Branded napkins during happy hour (order time permitting)

\$5,000



Game Showcase

1 Available

Support studios as they show off their latest games to event attendees.

Banner over the Game Showcase Day One

Small logo on event screens

Logo presence on game showcase social posts

Recognition when introducing the game showcase

1 event tickets

Banner presence day 2

\$3,000

For inquiries please contact paisley.churchill@digitalalberta.com